



# Holy Cross College (Autonomous)

Accredited with A++ Grade (CGPA 3.53 - V Cycle) by NAAC  
Affiliated to Manonmaniam Sundaranar University, Tirunelveli

ISO 9001 : 2015 Certified Institution

Nagercoil - 629004



## Department of English Literature with Media Communication





## About the Department

Established in 2024, the Department of English Literature with Media Communication is committed to fostering academic excellence and enhancing employability skills among students. Our department consists of ten dedicated full-time faculty members, four of whom have cleared the National Eligibility Test (NET), and three have successfully passed the State Eligibility Test (SET). Additionally, three of our faculty members hold Doctoral Degrees, while three others are currently pursuing their Ph.D.s at various universities.

To further enrich our students' learning experiences, we offer value-added courses designed to improve their professional skills. We also encourage students to participate in internship programs, helping them develop their individual abilities while earning extra credits toward their curriculum. Our department places a strong emphasis on research and publication, motivating students to contribute to academic discourse by publishing papers and books.

Beyond academics, we actively support our students in attending seminars and participating in cultural activities, both within and outside the college. A dynamic and interdisciplinary undergraduate program designed to cultivate literary appreciation and critical thinking alongside modern media fluency. This course bridges traditional literary studies with contemporary media practices, preparing students for a wide range of careers in education, publishing, journalism, digital media, and communication.





## VISION

To chisel empowered media professionals with ethical responsibility and cultural sensitivity

## MISSION

To create responsible and socially accountable professionals with a holistic grasp of English language and literature with media communication.

## Program Objectives

To provide an in-depth understanding of English literature across periods and genres.

To integrate theoretical knowledge with practical skills in media communication.

To foster critical and analytical thinking.

To empower students with communication and digital media competencies.

## Key Components

**Core Literature Subjects:** Introduction to Literature, Major Literary Movements, History of English Literature, American Literature, Indian Writing in English, Literary Criticism, and more.

**Media & Communication Modules:** Journalism, Media Writing, Film Studies, Digital Communication, Advertising.

**Skill Enhancement:** Creative Writing, Public Speaking, Script Writing, Editing, Visual Storytelling.

**Hands-on Experience:** Media Lab, Campus Media Projects, Internships with local media outlets.



**Capturing Creativity** : In a vibrant fusion of literature and visual storytelling, the Department of English Literature with Media Communication students has unveiled a dynamic new Selfie Spot on campus. This creative space is more than just a backdrop for photos—it's a celebration of imagination, expression, and the intersection of words and visuals.

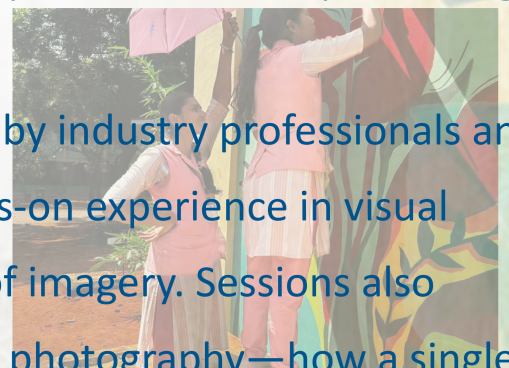


**Crossian Frame** : Framing Perspectives Through the Lens of Creativity.

The Department of English Literature with Media Communication, proudly organized “Crossian Frame”, a unique photography contest and workshop that brought together artistic vision, technical skill, and literary insight.

Held with the aim of encouraging students to explore storytelling through images, the event invited participants to capture moments that reflect the themes of identity, culture, and emotion. The contest saw an enthusiastic response from budding photographers across departments, each presenting frames that spoke volumes without words.

The accompanying workshop was conducted by industry professionals and photography experts, offering participants hands-on experience in visual composition, lighting, and the narrative power of imagery. Sessions also explored the connection between literature and photography—how a single frame can tell a story as profoundly as the written word.





# Career Opportunities

## Copywriter / Scriptwriter



## Journalist / Reporter



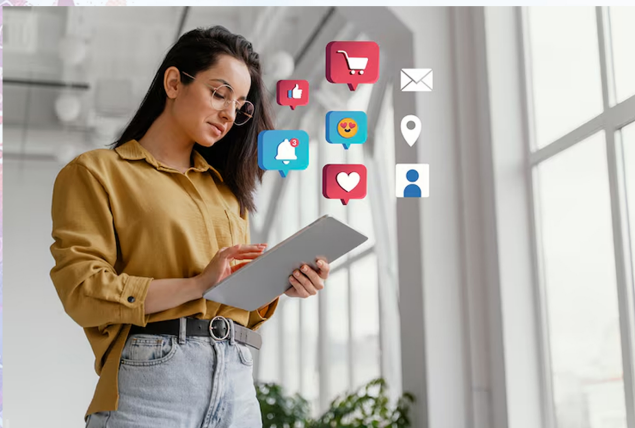
## Content Writer / Editor



## Public Relations Officer



## Social Media Manager





## Why Choose Us?

Experienced faculty blending literature and media expertise.

Well-equipped media lab and digital learning resources.

Regular seminars, workshops, and media field visits.

Emphasis on value education and holistic development.



## Eligibility Criteria :

Successful completion of 10+2 or equivalent from a recognized board.

## Course Duration :

3 years (6 Semesters) – Full Time

## Contact Information :

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Department of English Literature with  
Media Communication

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- ☒ Placement



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